

Subject: Re: Graffiti Problem
From: Donald Duckworth
Date: 07/06/2016 04:50 PM
To: Peter Nichols
CC: Denis Weintraub <drdenisweintraub@yahoo.com>, Denis Weintraub <drdenisweintraub@firemog.com>, John Darnell <john.darnell@lacity.org>, LAPD WILSHIRE PATROL CAPTAIN <25981@lapd.lacity.org>, Inga Wecker <37580@lapd.lacity.org>, Kim Sudhalter <kim.sudhalter@urbanlegendpr.com>

Thanks Peter & Steve...

The Melrose BID quickly removes any graffiti that has come to our attention on public property / right of way, including sidewalks. The BID also reports graffiti on private property, such as that pictured, through MyLA311, which usually responds pretty quickly. We monitor all cleanup to make sure that it is properly completed. Yvette Neal's Pacific Graffiti Solutions is, we believe, the City's approved vendor for Melrose.

We agree that the abuse of Johnny Rockets is a horrendous extreme. We have talked with Commanding Officer Rolando Solano (who, in turn communicated with Captain Sandoval) about our request for increased Patrol on Melrose, particularly in the late night hours, 11 PM to 4 AM. What does such extensive graffiti say about the time gap between patrol cars passing the site? It suggests to me that too little patrol coverage is in place for proper coverage. Assuming that "diminished patrol resources" is going to be a long-term Departmental / Wilshire Division fix, perhaps Captain Sandoval can work with us to bring about the deployment of alternative resources such as "eyes & ears" program resources for our area. Clearly more needs to be done.

On Wed, Jul 6, 2016 at 2:08 PM, Peter Nichols <peter@melroseaction.com> wrote:

Hello Donald and Denis !

Hope all is well!

Hey am wondering what's the plan (if there is one) from the BID to attack the rise in Graffiti of late. In the past, we (Melrose Action) and a group of neighbors worked with the council office to use discretionary funds to pay for a Graffiti service that got the tagging cleaned up sometimes the same day.

I'm assuming by observation and amount of graffiti up and down Melrose there is no service on contract with the BID or through the council office to combat this.

In the past, years ago in fact - I believe the company we worked with was PGS - Yvette Neal.

I'm certain we all agree in the "broken windows" theory and the graffiti just seems to sit there unmitigated.. There's genuine concern about recent crime related incidents along the business corridor. (Shooting, Possible Arson, Numerous Robberies - Attempted, Purse snatches, Assaults, Smash and Grabs, Burglaries)

What can we do? How can I or our neighbors help?

If the BID has a plan to respond to the graffiti onslaught — could you share it with us? I've copied LAPD Patrol Captain Patrica Sandoval, John Darnell, Nooshi Zahiri etc to see how collectively we can get ahead of this pervasive problem.

Hopefully a solution can be found and fast — before something very serious occurs in our area. Let's work together to get it cleaned it up. Example of how bad it is today — see below....Thats REALLY, REALLY bad.

Best Regards

Peter Nichols



Peter Nichols | Melrose Action | Melrose Action Neighborhood Watch | Co-Founder, Coordinator
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